



- PRESS RELEASE -

Lande presents the Pico chair at Design District 2019

Schijndel, June 2019 – Lande will present the Pico chair at Design District 2019 in Rotterdam. This elegant chair with a multitude of design features was created by French designer Patrick Norguet. 'Pico was born out of the need for a discreet chair that exudes elegance,' according to Norguet. Lande will launch this exclusive Pico chair at stand V80 during Design District, which runs from 5-7 June in Rotterdam.

Pico

The Pico chair is absolutely mesmerizing, offering up subtle new design gems each time you look at it. Like the striking metal button on the side, which accentuates the connection between the backrest and the seat. Or the delightful triangular armrests and the distinctive back that extends past the seat. The Pico also stands out in terms of comfort.

The chair is designer Patrick Norguet's design debut for Lande. 'The elegance of the Pico is in its attitude,' explains Norguet. 'It expresses the dialogue between the backrest and the seat, the combination of which determines the comfort and character of the chair. The different finishes make the Pico a versatile addition to any interior, from homes to offices.'

Different versions

In addition to its many design features, the Pico chair also offers a wide range of finishes and options, such as a four-legged frame, a tube or wire base, and optional triangular armrests. The star base is the most striking option of them all and adds even more elegance to an already elegant chair. This option looks particularly stylish in a black powder-coated colour. The star base is also available with wheels.



Patrick Norguet

Patrick Norguet (1969, France) broke through as a designer in the late 1990s with his Rainbow Chair for Cappellini. He now designs furniture for famous brands like Artifort and Cassina. In 2014, he was named GQ Magazine's Designer of the Year. Norguet is inspired by his environment and aims to design relevant and modern products that can stand the test of time. The Pico fits this philosophy perfectly.

Tearoom of the Van Nelle Factory

Lande presents the Pico during Design District 2019 in the Tearoom of the Van Nelle Fabriek. This unique stand (V80) can be reached via a lift or stairs. In addition to a delicious drink and our furniture, you will find plenty of information about the architectural highlights of Rotterdam on our stand. Moreover, at Design District we work together with Interstuhl, which will also show their latest models. In addition, Interface will show various floors on our stand and the stand will be decorated with various Feltplants by Wandschappen.

About Lande

Lande designs and produces furniture for modern work environments and meeting places that stimulate creativity and productivity. Lande has a wide collection of furniture for various spaces such as concentration of workplaces, a brainstorming room or a modern boardroom. The entire process from development to delivery to the end user is carried out in-house.

Lande is part of Lande Group from Schijndel. Lande Group is a family business in the furniture industry. Lande Group designs, produces and sells furniture for four strong brands: Artifort, Lande, Pörtner and Zwaardvis.

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Note for the editors, not for publication

Product information: Photos and press releases of the various furniture can be downloaded at www.lande.eu/en/newdesigns

Stand information: Design District 2019 • Rotterdam • 5-7 June • Stand V80

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