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Lande presents the Petram cabinet at Design District 2019

Schijndel, June 2019 - Lande presents the Petram cabinet/roomdivider at Design District 2019 in Rotterdam. Petram is a modular cabinet system that combines storage space with an interactive seating area. The use of space is optimized and communication on the office floor is stimulated, according to the Austrian designers 13&9 Design. The Petram will be presented from 5 to 7 June at the Lande stand V80 during Design District.

Petram is a modular system where various cabinet elements can be combined to create a multifunctional roomdivider. A roomdivider with, if desired, an interactive seating area, various open or closed cabinets and space for plants. Designers 13&9 Design: "The structures of the Petram are reminiscent of steep rocks. The Petram roomdivider is designed with high and low surfaces and backrests in such a way that they fit in nicely with the furniture landscape."

Optimize space use and stimulate communication

Open office spaces can be arranged according to your wishes with Petram. And despite the space being divided into smaller workspaces, social interaction between colleagues remains possible with Petram, for example by playing with high and low elements or seating areas. "Functional and social needs are combined by Petram. The use of space is optimized and communication on the office floor is stimulated," says 13&9 Design.

Designers 13&9 Design

Petram was designed by the award winning design studio 13&9 Design from Vienna. 13&9 Design was founded by architect Martin Lesjak and fashion designer Anastasia Su. In 2015, Contract Magazine in the US awarded Martin Lesjak the title Designer of the Year. For Lande, the Austrian design duo previously designed Trigon and the Trigon Hot Desk.



Tearoom of the Van Nelle Factory

Lande presents Petram during Design District 2019 in the Tearoom of the Van Nelle Fabriek. This unique stand (V80) can be reached via a lift or stairs. In addition to a delicious drink and our furniture, you will find plenty of information about the architectural highlights of Rotterdam on our stand. Moreover, at Design District we work together with Interstuhl, which will also show their latest models. In addition, Interface will show various floors on our stand and the stand will be decorated with various Feltplants by Wandschappen.

About Lande

Lande designs and produces furniture for modern work environments and meeting places that stimulate creativity and productivity. Lande has a wide collection of furniture for various spaces such as concentration of workplaces, a brainstorming room or a modern boardroom. The entire process from development to delivery to the end user is carried out in-house.

Lande is part of Lande Group from Schijndel. Lande Group is a family business in the furniture industry. Lande Group designs, produces and sells furniture for four strong brands: Artifort, Lande, Pörtner and Zwaardvis.

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Note for the editors, not for publication

Product information: Photos and press releases of the various furniture can be downloaded at www.lande.eu/en/newdesigns

Stand information: Design District 2019 • Rotterdam • 5-7 June • Stand V80

For more information about Lande, please contact: Martijn Verhoeven • T +31 73 658 00 38 • <mailto:marketing@lande.eu>