



- PRESS RELEASE -

Lande introduces Flatlands at Design District 2019

Schijndel, June 2019 – Lande presents its unique Flatlands line at Design District 2019 in Rotterdam. This modular sofa system embraces the open architecture of modern companies, buildings and spaces. Flatlands, created by Dutch design duo Daphna Laurens, will be presented at the Lande stand (V80) during Design District, which runs from 5-7 June 2019.

Flatlands

The Flatlands line features a sleek design and clean lines in the wooden base, the square seat cushions, and the optional back cushions. A unique detail is the invisible fastening on the back cushions, which makes them appear to float. 'By flattening the design, we created a modular sofa system that does not block the lines of sight in a room,' says design duo Daphna Laurens. 'Not even the back cushions.'

Aluminium profile

Flatlands' best-kept secret is the powder-coated aluminium profile on the bottom, which is only visible when viewed from a distance. 'The challenge was to design a modular sofa system that rests on an existing aluminium extrusion profile,' according to Daphna Laurens. 'We started the design process by creating several possible directions and options. Some highlighted the profile while others concealed it.'



Configurations and models

The modular nature of the Flatlands line allows for endless configurations. Opt for a corner unit, a plus-shape, or a straight sofa, or create the Flatlands sofa that perfectly suits your interior. Flatlands configurations are available in all fabrics, Lande stain colours, and laminated Lande top layers. Add backrest or leave it entirely open to stimulate conversation. Flatlands has an optional raised table top with storage space underneath.

Lande Phi

Flatlands is part of the new Lande Phi collection, which makes it easy to combine with other products in the same collection. This further enhances the versatility of the Flatlands line.

Daphna Laurens

Design studio Daphna Laurens was founded in 2008 by Daphna Isaacs (1982) and Laurens Manders (1984), who both graduated from the Design Academy in Eindhoven. The duo's stylistic research focuses on experimentation, both in the search for new forms and in the use of materials, with the goal of infusing everyday objects with a unique identity.

Tearoom of the Van Nelle Factory

Lande presents the Flatlands during Design District 2019 in the Tearoom of the Van Nelle Fabriek. This unique stand (V80) can be reached via a lift or stairs. In addition to a delicious drink and our furniture, you will find plenty of information about the architectural highlights of Rotterdam on our stand. Moreover, at Design District we work together with Interstuhl, which will also show their latest models. In addition, Interface will show various floors on our stand and the stand will be decorated with various Feltplants by Wandschappen.

About Lande

Lande designs and produces furniture for modern work environments and meeting places that stimulate creativity and productivity. Lande has a wide collection of furniture for various spaces such as concentration of workplaces, a brainstorming room or a modern boardroom. The entire process from development to delivery to the end user is carried out in-house.

Lande is part of Lande Group from Schijndel. Lande Group is a family business in the furniture industry. Lande Group designs, produces and sells furniture for four strong brands: Artifort, Lande, Pörtner and Zwaardvis.

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Note for the editors, not for publication

Product information: Photos and press releases of the various furniture can be downloaded at www.lande.eu/en/newdesigns

Stand information: Design District 2019 • Rotterdam • 5-7 juni • Stand V80

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