



- PRESS RELEASE -

Lande introduces the Pico chair at ORGATEC 2018

Schijndel, October 2018 – Lande will introduce the Pico chair at ORGATEC 2018 in Cologne. This elegant chair with a multitude of design features was created by French designer Patrick Norguet. 'Pico was born out of the need for a discreet chair that exudes elegance,' according to Norguet. Lande will launch this exclusive Pico chair at stand B010 during ORGATEC 2018, which runs from 23-27 October in Cologne.

Pico

The Pico chair is absolutely mesmerizing, offering up subtle new design gems each time you look at it. Like the striking metal button on the side, which accentuates the connection between the backrest and the seat. Or the delightful triangular armrests and the distinctive back that extends past the seat. The Pico also stands out in terms of comfort.

The chair is designer Patrick Norguet's design debut for Lande. 'The elegance of the Pico is in its attitude,' explains Norguet. 'It expresses the dialogue between the backrest and the seat, the combination of which determines the comfort and character of the chair. The different finishes make the Pico a versatile addition to any interior, from homes to offices.'

Different versions

In addition to its many design features, the Pico chair also offers a wide range of finishes and options, such as a four-legged frame, a tube or wire base, and optional triangular armrests. The star base is the most striking option of them all and adds even more elegance to an already elegant chair. This option looks particularly stylish in a black powder-coated colour. The star base is also available with wheels.



Patrick Norguet

Patrick Norguet (1969, France) broke through as a designer in the late 1990s with his Rainbow Chair for Cappellini. He now designs furniture for famous brands like Artifort and Cassina. In 2014, he was named GQ Magazine's Designer of the Year. Norguet is inspired by his environment and aims to design relevant and modern products that can stand the test of time. The Pico fits this philosophy perfectly.

About Lande

Lande designs and manufactures furniture that inspires creativity and productivity in modern work environments and meeting places. Lande has a broad range of products for various spaces, such as quiet work rooms, brainstorming rooms, and modern boardrooms. The entire process, from development to delivery, is handled in-house.

Lande is part of the Lande Group from Schijndel. Lande Group is a family-owned furniture manufacturer based in North Brabant. Lande Group designs, manufactures, and sells furniture under four strong brand names: Artifort, Lande, Pörtner, and Zwaardvis.

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Product Information: For more information about the furniture, including photos and press releases, visit www.lande.eu/newdesigns

Stand information: ORGATEC 2018 • Cologne • 23-27 October • Stand B010 • Hall 10.1

Note for the editors, not for publication:

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