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## Lande introduces Flatlands at ORGATEC 2018

**Schijndel, October 2018 – Lande will launch its unique Flatlands line at ORGATEC 2018 in Cologne. This modular sofa system embraces the open architecture of modern companies, buildings, and spaces. Flatlands, created by Dutch design duo Daphna Laurens, will be presented at the Lande stand (B010) during ORGATEC, which runs from 23-27 October 2018.**

### Flatlands

The Flatlands line features a sleek design and clean lines in the wooden base, the square seat cushions, and the optional back cushions. A unique detail is the invisible fastening on the back cushions, which makes them appear to float. 'By flattening the design, we created a modular sofa system that does not block the lines of sight in a room,' says design duo Daphna Laurens. 'Not even the back cushions.'

### Aluminium profile

Flatlands' best-kept secret is the powder-coated aluminium profile on the bottom, which is only visible when viewed from a distance. 'The challenge was to design a modular sofa system that rests on an existing aluminium extrusion profile,' according to Daphna Laurens. 'We started the design process by creating several possible directions and options. Some highlighted the profile while others concealed it.'

## Configurations and models

The modular nature of the Flatlands line allows for endless configurations. Opt for a corner unit, a plus-shape, or a straight sofa, or create the Flatlands sofa that perfectly suits your interior. Flatlands configurations are available in all fabrics, Lande stain colours, and laminated Lande top layers. Add backrest or leave it entirely open to stimulate conversation. Flatlands has an optional raised table top with storage space underneath.

## Lande Phi

Flatlands is part of the new Lande Phi collection, which makes it easy to combine with other products in the same collection. This further enhances the versatility of the Flatlands line.

## Daphna Laurens

Design studio Daphna Laurens was founded in 2008 by Daphna Isaacs (1982) and Laurens Manders (1984), who both graduated from the Design Academy in Eindhoven. The duo's stylistic research focuses on experimentation, both in the search for new forms and in the use of materials, with the goal of infusing everyday objects with a unique identity.

## About Lande

Lande designs and manufactures furniture that inspires creativity and productivity in modern work environments and meeting places. Lande has a broad range of products for various spaces, such as quiet work rooms, brainstorming rooms, and modern boardrooms. The entire process, from development to delivery, is handled in-house.

Lande is part of the Lande Group from Schijndel. Lande Group is a family-owned furniture manufacturer based in North Brabant. Lande Group designs, manufactures, and sells furniture under four strong brand names: Artifort, Lande, Pörtner, and Zwaardvis.

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**Product Information:** For more information about the furniture, including photos and press releases, visit [www.lande.eu/newdesigns](http://www.lande.eu/newdesigns)

**Stand information:** ORGATEC 2018 • Cologne • 23-27 October • Stand B010 • Hall 10.1

### Note for the editors, not for publication:

For more information about Lande, please contact: Martijn Verhoeven • T +31 73 658 00 38 • [marketing@lande.eu](mailto:marketing@lande.eu)

